

How Sano reduces friction across the participant journey

Sano addresses the key points of drop-off in rare disease trials by designing a participant experience that is simple, continuous, and operationally robust from end to end.

Reducing complexity for participants

Sano provides a unified, easy-to-use platform where participants can move through consent, pre-screening, genetic testing, and genetic counseling without confusion or fragmentation. Clear instructions and structured workflows reduce uncertainty and improve early-stage conversion.

Maintaining momentum through active follow-up

Ongoing communication and reminders help participants progress through each stage without drop-off. This ensures continuity between steps and reduces loss between eligibility and action.

Enabling remote participation

Sano removes the need for unnecessary site visits by enabling remote pre-screening, eConsent, and direct-to-patient testing. Kits are shipped to participants and returned from home, reducing burden and improving accessibility.

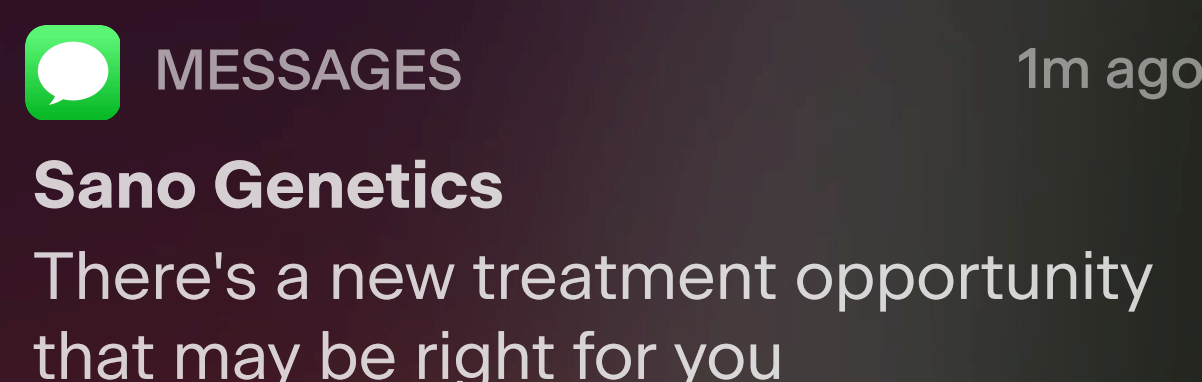
Ensuring operational reliability

By coordinating logistics, tracking progress, and managing participant workflows centrally, Sano reduces operational friction and supports high completion rates once participants begin the study.

Supporting informed participation

Through education embedded in the participant journey, Sano helps individuals understand the purpose of the study, what participation involves, and how it may relate to their condition. This strengthens engagement at consent and beyond.

In rare disease research, where every participant matters, optimizing the participant journey is central to trial success.



Enrolled

